

**ABSTRACT OF THE DISCLOSURE**

5           A fish luring system for luring fish to a fishing lure attached  
to an end of a fishing line attached to the fishing pole. The fish  
luring system includes a fishing pole that includes a rod portion  
and a handle portion. A plurality of eyelets is mounted on the rod  
portion and a vibrating assembly for vibrating the rod portion of  
10 the fishing pole is mounted in the fishing pole.

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